



A GOOD REASON TO JOIN CARMECHANICA

INFORMATION & TRAINING



Constantly changing technology in motor vehicles is relentless. And the many different makes and models, now all originating from overseas, make it very challenging for independent workshops to keep up to date.

When combined with the shortage of apprentices and qualified mechanics, it's easy to understand why information & training is so important.

But who is going to provide it? Car makers have no motivation to help aftermarket mechanics with information or training support. The Capricorn State of the Nation Report in 2020 identified what workshops do when they come across something new, 76% look for the information online and 49% were left to figure it out themselves.

Whilst there are some good Australian made video training programs available, there is no doubt the aftermarket could do better and runs the risk of being left behind. Industry-leading aftermarket parts suppliers are probably the key. Companies like Bosch, Dayco, Mobil, Schaeffler, ZF, Denso and Continental for example, are supplying OEM's as well as the aftermarket and are very technically competent with a deep understanding of the latest technology.

How CarMechanica can help:

It all hinges around credible technical information being accessible where and when its needed. Even highly specialised mechanics can't know it all, so reference material at your fingertips can make a big difference.

CarMechanica includes a dedicated Information Portal. Nearly all file types are supported. High-res images, PDF's, PowerPoint, Word and Excel documents along with Video's can be hosted. All media can be saved or downloaded locally and digitally filed by subject, topic, brand, product segments etc. This means all the training and information stored in the portal is fast & easy to retrieve by any workshop member.